

Introductions



Grant Caplan President Procurigence



Elliott McNamee Marketing AmTrav

Today's webinar

You need flexibility to do your job, set controls to achieve your organization's goals.

Our job is to help you do your job.



Today's webinar

Go places, see people, make business happen, learn things Conserve cash, protect the company's bottom line.



Today's webinar

Part I: Context from the past.

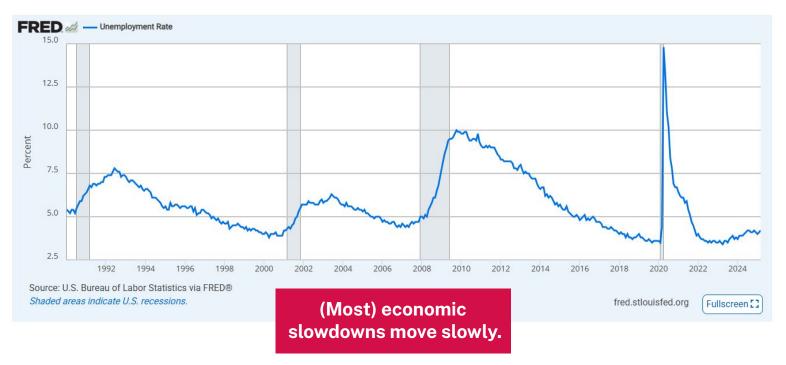
Part II: Actionable steps to control travel spending.

Part III: How to save and set controls in AmTrav (optional!).

- Expert advice to control travel spending.
- Predictions, politics, selling.

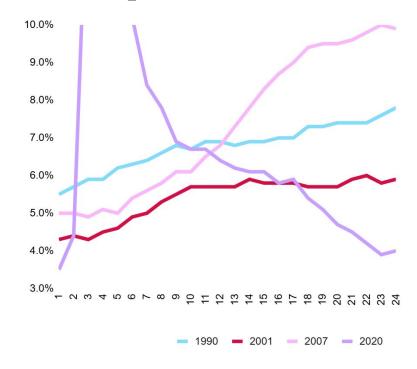
"I'm ready to listen and hope it's not to sell business."

Context: past slowdowns



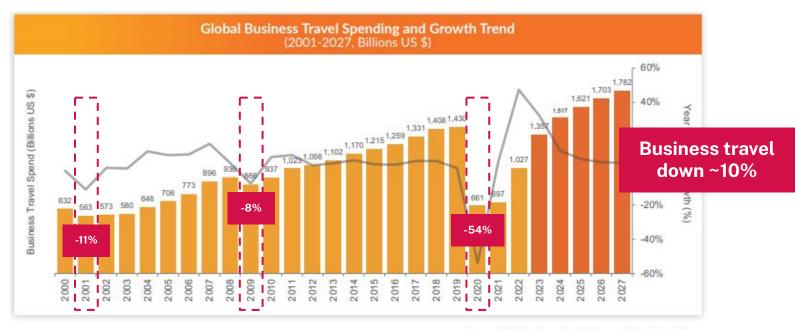
Context: past slowdowns

(Most) economic slowdowns move slowly.





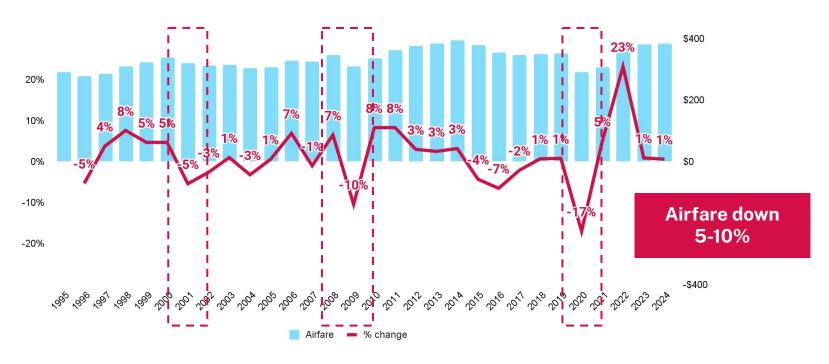
Context: business travel volumes



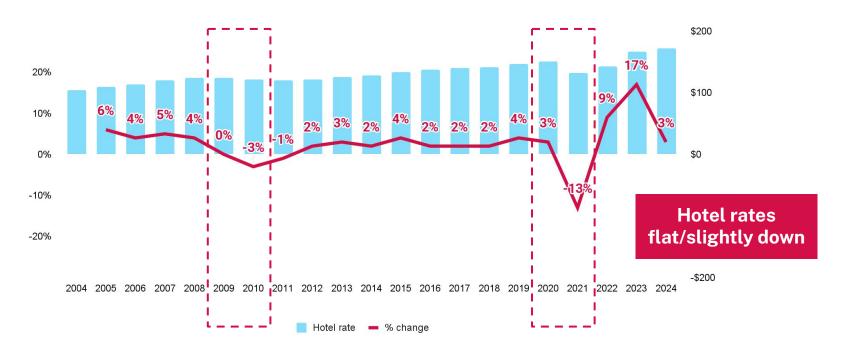
Source: GBTA Business Traveler Survey, Rockport Analytics



Context: historical airfares



Context: historical hotel rates



Context: how are we feeling?

Do you expect your company to change spending levels in the coming months?		
Don't know	32%	
Yes, decrease spend	19%	
No, maintain the same spend	31%	
Yes, increase spend	18%	

What is your company's expectation for	Response Date:	Response Date:
business travel spend in 2025 vs. 2024	Jan/Feb 2025	April 2025
Up more than 10%	23%	24%
Up less than 10%	30%	19%
About the same	30%	27%
Down less than 10%	11%	5%
Down more than 10%	5%	25%

Up: 53% | 43%

Same: 30% | 27%

Down: 16% | 30%

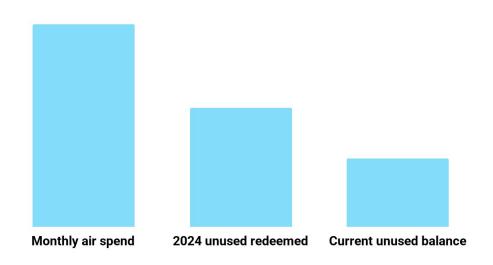


Step 1: unused tickets

Unused tickets are the largest savings category for most travel programs.

For all of 2024, travel programs **funded 18 days of airfare** with their unused tickets.

Currently AmTrav accounts hold enough unused ticket value to **fund 10 days' airfare**.



Step 1: unused tickets

How to save with unused tickets:



First: check your unused ticket balance.



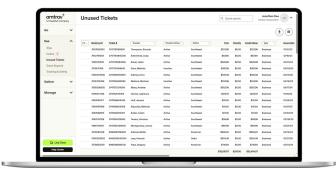
Second: assess your tickets.



Third: remind your travelers.



Fourth: refund & name change options.



More on refunds & name changes on the next slide!

Step 1: unused tickets

Refund & name change options



Alaska: \$125 for name changes, fee waived if the original traveler is Gold or above.



American: free name changes on AAdvantage Business tickets with BEAN/CART numbers (maybe others too*).



Delta: corporate contracted accounts get name changes for \$100 (maybe others too*). New option coming soon for corporate contracted accounts.



jetBlue: free name changes on any ticket.



Southwest: name changes available on WGA+, Anytime, Biz Select; refunds available on Anytime & Biz Select (maybe others too*).



United: refund to original FOP net of cancel fee (\$125+) until 6/30. \$100 name change for corp. contracted accounts (maybe others too*).

*Contact your AmTrav Relationship Manager for further information.



Step 2: travel policy

Two flavors of policy to guide your travelers:

Dynamic limits:

- Lowest logical fare/rates
- GSA per diems for hotels
- Itinerary-based cabin restrictions
- Varying policy by department/level

Hard limits:

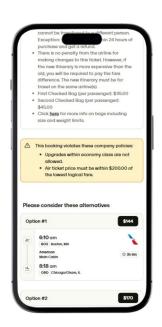
- Set fare and rate caps
- Cabin and class restrictions
- Advance purchase restrictions

What about pre-trip approvals? We'll discuss those soon!

Step 2: travel policy

How to save with travel policy:

- First: check your travel policies today.
- Second: review with leadership, decide to adjust.
- Third: make travel policy adjustments.
- **Fourth:** communicate policy changes to key users.





Step 3: pre-trip approvals

Additional control with pre-trip approvals:

Have bookings held for approval after booking.

Additional layer of oversight for you, leadership or department leaders.

Approve all bookings or just out-of-policy, vary policy by department.

Your travelers are (usually) adults, but this allows for more review.



Step 3: pre-trip approvals

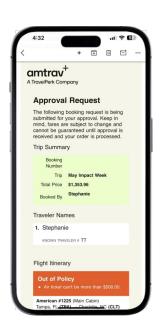
How to save with pre-trip approvals:





Third: set pre-trip approvals as decided.

Fourth: communicate approval changes to key users.



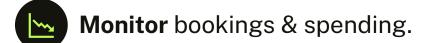
Check on how your travel tool handles pre-trip approvals.



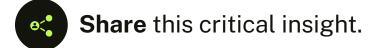
Step 4: data

You can't manage what you don't measure!





Benchmark your savings.





Next slide: what can you measure?

Step 4: data

What can you measure & monitor?

- Spend by department (employee IDs)
- Spend by job level (employee IDs)
- Spend by trip purpose (billing fields)
- Policy compliance
- Who's approving what travel
- Travel savings, unused ticket savings

Advanced: leakage (expense data vs. TMC data), benchmarking, what-if analysis



Check on how your travel tool handles pre-trip approvals.

Communication 101

Communicate the why and the what:



Internal messages to key users (or everyone!).

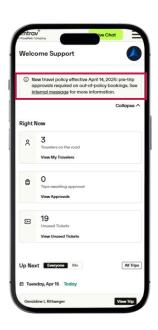


In-app notifications, let your TMC know too.



Update documentation, be ready to discuss.

Work with your leadership & your internal comms folks on this!





Supplier discounts

Benchmark your savings:



3% with lowest fares & air discounts.



Unused tickets: 6% on airfare.



Hotels: 26% property-level, 11% consortia.



34% overall, higher with corporate deals.

Does a slowdown mean more supplier savings?



2025 business travel savings insights (AmTrav)



Part II: How-to in AmTrav

Your questions?

Contact us



Grant Caplan
President
Procurigence
Grant.Caplan@Procurigence.com



Susan Altman Sales AmTrav SusanA@AmTrav.com

Thank you!